

Business PreCalculus    MATH 1643 Section 004, Spring 2014  
Lesson 27: Exponential and Logarithmic Equations

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**Definition 1. Exponential Equations:** *An equation containing terms of the form  $a^x$  with  $a > 0$  and  $a \neq 1$  is called an **exponential equation**.*

Recall that in Lesson 23 we have learned how to solve an exponential equation if both sides of the equation can be expressed as a power of the same base. **However**, not all exponential equations can be written this way. In this lesson, we will learn how to solve any exponential and logarithmic equation.

**Definition 2. The one-to-one Property of Exponential and Logarithmic Functions:** *The one-to-one property of exponential and logarithmic functions states that*

1. If  $a^u = a^v$ , then  $u = v$ .
2. If  $\log_a u = \log_a v$ , then  $u = v$ .

**Example 1.** *Solve each equation.*

a.  $9^x = 27^{x+1}$ .

b.  $\log_5(2x - 1) = \log_5(x + 2)$

**Solution:**

a.

$$\begin{aligned}9^x &= 27^{x+1} \\3^{2x} &= 3^{3(x+1)}.\end{aligned}$$

*Then the one-to-one property of exponential functions implies that*

$$2x = 3(x + 1),$$

*which gives  $x = -3$ .*

b.

$$\begin{aligned}\log_5(2x - 1) &= \log_5(x + 2) \\2x - 1 &= x + 2 && \text{one-to-one property} \\x &= 3.\end{aligned}$$

**Definition 3. Solving an Exponential Equation with Different Bases:** *To solve exponential equations with different bases:*

1. *Isolate the exponential expression.*
2. *Take the common or natural logarithm.*

3. Use the power rule,  $\log_a M^r = r \log_a M$ .

4. Solve for the variable.

**Example 2.** Solve the equation  $5 \cdot 2^x - 7 = 10$ .

**Solution:** Following the steps above:

$$\begin{aligned}5 \cdot 2^x - 7 &= 10 \\5 \cdot 2^x &= 10 + 7 \\2^x &= \frac{17}{5} \\\ln 2^x &= \ln \frac{17}{5} \\x \ln 2 &= \ln 17 - \ln 5 \\x &= \frac{\ln 17 - \ln 5}{\ln 2}.\end{aligned}$$

**Example 3.** Solve the equation  $2 \cdot 3^{x-1} = 5^{x+1}$ .

**Solution:**

$$\begin{aligned}2 \cdot 3^{x-1} &= 5^{x+1} \\\ln(2 \cdot 3^{x-1}) &= \ln 5^{x+1} \\\ln 2 + \ln 3^{x-1} &= \ln 5^{x+1} \\\ln 2 + (x-1) \ln 3 &= (x+1) \ln 5 \\\ln 2 + x \ln 3 - \ln 3 &= x \ln 5 + \ln 5 \\x \ln 3 - x \ln 5 &= \ln 5 + \ln 3 - \ln 2 \\x(\ln 3 - \ln 5) &= \ln 5 + \ln 3 - \ln 2 \\x &= \frac{\ln 5 + \ln 3 - \ln 2}{\ln 3 - \ln 5}.\end{aligned}$$

**Definition 4. Logarithmic Equations:** An equation containing terms of the form  $\log_a x$  is called a *logarithmic equation*.

**Example 4.** Solve the equation  $3 + \log(2x + 5) = 2$ .

**Solution:**

$$\begin{aligned}3 + \log(2x + 5) &= 2 \\\log(2x + 5) &= -1 \\2x + 5 &= 10^{-1} = \frac{1}{10} \\2x &= \frac{1}{10} - 5 = \frac{-49}{10} \\x &= \frac{-49}{20}.\end{aligned}$$

**Example 5.** Solve the equation  $\log_4 x + \log_4(x + 1) = \log_4(x - 1) + \log_4 6$ .

**Solution:**

$$\log_4 x + \log_4(x + 1) = \log_4(x - 1) + \log_4 6$$

$$\log_4[x(x + 1)] = \log_4[6(x - 1)]$$

$$x(x + 1) = 6(x - 1) \quad \text{one-to-one property}$$

$$x^2 + x = 6x - 6$$

$$x^2 - 5x + 6 = 0$$

$$(x - 2)(x - 3) = 0$$

Hence, either  $x = 2$  or  $x = 3$ . The last step is to check these numbers in the original equation.

**CHECK**  $x = 2$ :

$$\log_4 2 + \log_4(2 + 1) = \log_4(2 - 1) + \log_4 6$$

$$\log_4 2 + \log_4 3 = \log_4 1 + \log_4 6$$

$$\log_4(2 \cdot 3) = 0 + \log_4 6. \quad \text{YES.}$$

It is an exercise to check that  $x = 3$  is a solution as well.

**Remark 1.** It is necessary to check the answers when solving logarithmic equations.